

2014 Summer Concert in the Park Audience Survey Results

Surveys were distributed throughout the entire concerts series. Over 350 surveys were distributed and 101 were returned. The questions below were asked of concert attendees.

1. **Have you previously attended a Concert in the Park in the City of Monrovia?** (Not all evaluators completed this portion of the survey)

Yes	75
No	22
Total	97

2. **How many concerts did you attended in 2013 and 2014?** (Not all evaluators completed this portion of the survey)

2013		2014	
1 Concert	12	1 Concert	16
2 Concerts	4	2 Concerts	6
3 Concerts	0	3 Concerts	2
4 Concerts	9	4 Concerts	5
5 Concerts	26	5 Concerts	19
6 Concerts	13	6 Concerts	12
7 Concerts	4	7 Concerts	18
8 Concerts	6	8 Concerts	17
Total	74	Total	95

3. **How would you rate the variety of music offered?** (Not all evaluators completed this portion of the survey)

Very satisfied	52
Satisfied	21
Neutral	3
Moderately dissatisfied	0
Dissatisfied	0
Total	76

4. **What type of music would you like to see offered in the future?** (Evaluators listed multiple responses on this portion of the survey)

Music Type	Number of Responses
Country	16
Rock & Roll	21
Jazz	16
Classic Rock	20
Blues	9
Oldies	9
Rhythm and Blues	5
Mariachi	24
Salsa	16
Disco	29
Pop	5
Calypso	2
All Types	32

5. **How did you learn about this program?**

Publicity Type	Number of Responses
City's Website	29
City's Facebook	16
Poster or Flyer	22
Local Newspaper	9
Friend	9
Other	13

6. **Please rate your overall experience.**

Very satisfied	52
Satisfied	21
Neutral	3
Moderately dissatisfied	0
Dissatisfied	0
Total	76

7. **Survey participants had an opportunity to list comments or feedback for Staff. Based on the comments received, The Answer was the favorite band of this Concert Series.**