



## MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



**DEPARTMENT:** Public Services

**MEETING DATE:** May 9, 2017

**PREPARED BY:** Lisa Hansberger  
Senior Recreation Supervisor

**AGENDA LOCATION:** AR-1

**TITLE:** 2017 Monrovia Days Event Street Closure Request

**BACKGROUND:** Historically, the Monrovia Days Event has been offered on the Saturday closest to the City's incorporation date of May 17. The parade and related festivities are designed to celebrate the City's birthday.

**ANALYSIS:** This year's Monrovia Days activities are being offered in partnership with the Monrovia Unified School District and Centre Stage. Monrovia Days will be a two day event scheduled for Saturday and Sunday, May 20 and 21. The Community Festival will include a pancake breakfast, carnival rides, games, parade, performances, and other activities outlined below. These activities are set to take place in and around Library Park.

### Saturday, May 20

Time	Activity
8:00 a.m.	Pancake Breakfast
9:00 a.m.	Dignitary Reception
10:00 a.m.	Monrovia Days Parade
11:00 a.m.	Community Festival in Library Park
9:00 p.m.	Event Closes

### Sunday, May 21

Time	Activity
11:00 a.m.	Community Festival
6:00 p.m.	Event Ends

### Street Closure Requests

The parade is scheduled to begin on Saturday, May 20 at 10:00 a.m., with an approximate end time of 11:00 a.m. The route begins at Myrtle and Walnut, traveling north on Myrtle Avenue and concludes at Palm Avenue. Staff is requesting street closures in Old Town on Saturday, May 20 from 8:00 a.m. - 12:00 noon on the following streets:

- Myrtle Avenue from Huntington Drive to Foothill Boulevard
- Maple Avenue from Ivy Avenue to Primrose Avenue
- Chestnut Avenue from Ivy Avenue to Primrose Avenue
- Walnut Avenue from Ivy Avenue to Primrose Avenue
- Olive Avenue from Ivy Avenue to Primrose Avenue
- Colorado Boulevard from Ivy Avenue to Primrose Avenue
- Lemon Avenue from Ivy Avenue to Primrose Avenue
- Lime Avenue from Ivy Avenue to Primrose Avenue
- Palm Avenue from Ivy Avenue to Primrose Avenue

The Community Festival is scheduled for Saturday, May 20 from 11:00 a.m. – 9:00 p.m. and Sunday, May 21 from 11:00 a.m. - 6:00 p.m. In order to set-up the carnival rides and other equipment, Staff is requesting street closures in Old Town beginning on Friday, May 19 from 5:00 a.m. through Sunday, May 21 at 12:00 a.m. on the following locations:

- Lime Avenue from Myrtle Avenue to Primrose Avenue
- Palm Avenue from Myrtle Avenue to Primrose Avenue

It is important to note the requested closure could create a challenge for the local businesses and their customers. Staff has been working closely with the businesses on Lime Avenue to minimize any impact as a result of the event.

**OPTIONS:** Staff has provided the following options for consideration:

1. Recommend approval of the 2017 Monrovia Days Event street closure request.
2. Do not recommend approval of the 2017 Monrovia Days Event street closure request and/or request more information from Staff.

**STAFF RECOMMENDATION:** Staff recommends the Board approve Option No. 1, recommend approval of 2017 Monrovia Days Event street closure request.

**MOTION:** If the Board concurs, the appropriate action is a motion to recommend approval of the 2017 Monrovia Days Event street closure request.