

CITY OF MONROVIA MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Public Services

MEETING DATE: June 13, 2017

PREPARED BY: Tobi Scrugham Recreation Coordinator AGENDA LOCATION: AR-1

TITLE: 2017 Summer Concerts in Library Park Street Closure Request

BACKGROUND: The Public Services Department has offered the Summer Concert Series in Library Park since 1987. This year the series consists of eight (8) concerts that take place on Sundays in Library Park from 7:00 – 8:30 p.m. and include a variety of music genres. The concerts were designed to provide an outdoor, music-oriented community event that is free of charge to the public. Each concert is sponsored by local businesses and/or organizations, which helps to offset program costs, while offering sponsors advertising opportunities in the City's Monrovia Today publication, and on event flyers and banners.

ANALYSIS: This year's Summer Concerts are scheduled for Sundays in Library Park from July 9 through August 27 from 7:00 - 8:30 p.m. Staff is requesting street closures in Old Town from 4:00-10:00 p.m. every Sunday from July 9 through August 27, in the following areas:

• 119 W. Palm Avenue to Primrose Avenue – which would allow for the Community Center Parking lot to remain open, half block parking to remain open on Palm from Myrtle to 119. W Palm Ave, and for the City Bank parking lot to remain open

OPTIONS: Staff has provided the following options for consideration:

- 1. Recommend approval of the 2017 Summer Concert Series in Library Park Street Closure Request, from July 9 through August 27.
- 2. Do not recommend approval of the 2017 Summer Concert in Library Park Street Closure Request and direct staff to provide more information.

STAFF RECOMMENDATION: Staff recommends Option No. 1, recommend approval of the 2017 Summer Concerts in Library Park Street Closure Request.

ACTION: If the Board concurs, the appropriate action is a motion to recommend approval of the 2017 Summer Concerts in Library Park Street Closure Request.

