

CITY OF MONROVIA LIBRARY BOARD AGENDA REPORT



DEPARTMENT: Public Services **MEETING DATE:** July 27, 2017

PREPARED BY: Carey Vance, Library Manager AGENDA LOCATION: AR-1

TITLE: Library Strategic Plan

OBJECTIVE: To provide the Library Board with an update and overview of the draft Strategic Plan and gather feedback for final document

UPDATE: Staff received a draft of the strategic plan from the consultants in April and proceeded to review and revise the document to better fit the needs of the library and the community. The draft being presented to the Library Board reflects input from the community, Library Board and City staff.

Here are the Strategic Directions and the updated goals:

Enhance Experiences

- 1. Establish programming that aligns with organizational values and strategic directions
- 2. Review and refresh library materials
- 3. Review online resources
- 4. Evaluate physical space and make recommendations to create a more welcoming environment
- 5. Review options for expanding the indoor/outdoor space of the library
- 6. Support lifelong learning, with an emphasis on 21st Century skills for youth and "Active Mind, Active Life" programming for seniors

Enhance Access

- 1. Evaluate and recommend Library hours of operation to meet the needs of the community.
- 2. Evaluate and recommend Library needs in southern Monrovia.
- 3. Evaluate and recommend ways to enhance the mobility of the Library.

Enhance Partnerships

- 1. Develop partnership with social services providers
- 2. Develop and expand partnership with MUSD regarding Literacy, Veterans, and Youth Services
- 3. Develop and expand partnership with local historical organizations and related city departments

Enhance Technology

- 1. Increase the reliability and speed of broadband and wifi services at the library
- 2. Evaluate and recommend a more efficient print management and reservation system
- 3. Increase access to technology devices for use both inside and outside the Library
- 4. Expand mobile-friendly access to library resources

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Enhance Image

- 1. Highlight for the community the multitude of opportunities offered by the library
- 2. Partner with the City's Facility Staff to identify annual maintenance needs.
- 3. Better engage with the following key stakeholder groups city staff, religious groups, and area service organizations

Enhance Staff Development

- 1. Engage staff in the strategic planning process and organizational values
- 2. Develop ways to celebrate the success and contributions of staff and volunteers
- 3. Support regular and ongoing professional development for staff

Once the Library Board members provide their feedback on the draft plan, staff will present the final draft of the Strategic Plan to the City Council.

FISCAL IMPACT: There is no fiscal impact associated with this report.

RECOMMENATION: Staff recommends the Library Board move to recommend Council approve the Library Strategic Plan.

LIBRARY BOARD ACTION REQUIRED: If the Library Board concurs the appropriate action would be a motion to: *Recommend Council Approve the Library Strategic Plan.*

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